

EU AI Act Compliance Checklist 2026

The transparency obligations under Article 50 apply from 2 August 2026. This checklist walks you through implementation for your website in 10 steps.

A. Inventory

- ☐ **1. Map all AI systems and AI-generated content** Art. 50
Record where AI is used on your website: chatbots, AI texts, AI images, recommender systems, embedded third-party scripts.
- ☐ **2. Clarify your role: provider or deployer** Art. 3
Operators using third-party AI systems are usually "deployers" — the disclosure duties in Art. 50(1), (3) and (4) apply to them.
- ☐ **3. Screen for prohibited practices (Art. 5)** Art. 5
Emotion recognition in workplaces/education, social scoring and untargeted facial scraping have been banned since February 2025.

B. Transparency duties

- ☐ **4. Disclose chatbots and AI agents** Art. 50(1)
Users must learn they are talking to an AI at the latest at first interaction — clearly visible, not buried in the fine print.
- ☐ **5. Visibly label AI images, videos and deepfakes** Art. 50(4)
Deepfakes (realistic depictions of real persons, places or events) must always be disclosed. The Code of Practice recommends the standardised EU AI pictogram.
- ☐ **6. Classify AI texts correctly** Art. 50(4)
Only texts published to inform the public on matters of public interest require labelling — and even those are exempt if a human reviewed them and editorial responsibility is in place. Document that review.
- ☐ **7. Disclose emotion recognition / biometric categorisation** Art. 50(3)
Where such systems are used (outside the prohibitions), exposed persons must be informed.

C. Evidence & processes

- ☐ **8. Set up a validation workflow and audit trail** Evidence
Document who reviewed which content, when, and how it was classified — tamper-evident. This is your evidence towards supervisory authorities.
- ☐ **9. Ensure AI literacy in your team** Art. 4
Staff working with AI systems need sufficient AI competence — this duty has applied since February 2025.

D. Ongoing operations

- ☐ **10. Establish monitoring** ongoing
Continuously monitor new content, new scripts and updates to the Code of Practice (final since 10 June 2026) — compliance is a process, not a project.

Key deadlines

2 February 2025: prohibitions (Art. 5) and AI literacy (Art. 4) · 2 August 2026: transparency obligations (Art. 50) · 2 December 2026: transition period for machine-readable marking of existing systems (providers only, AI Omnibus) · Fines: up to €15 million or 3% of global turnover (Art. 99(4)).

Automate labelling, validation and audit trail: www.aiactify.eu — free 15-day trial.

As of July 2026. This checklist is for orientation and does not constitute legal advice. For a legal assessment of your individual case, consult a specialised law firm.